

education

- Fall 04 – Spring 08 Philadelphia University | Philadelphia, PA
Bachelor of Science, Graphic Design Communication
- Spring 07 Nuova Accademia di Belle Arti Milano | Milan, Italy
Study Abroad

experiences

- August 09 - Present **Marketing Designer**
William Gallagher Associates | Boston, MA
Sole in-house designer for an insurance broker with a range of responsibilities including the following:
- Creates all related materials for events, including invitations, posters, and signage; also assists with running the event
 - Designs email newsletters and communications to clients
 - Redesigns all brand related collateral for sales associates (brochures, white papers, proposals, and template sheets)
 - Set up and manages the company blog, including creating and filming an "Ask the Experts" video series
 - Aids in the design of the company's industry microsites
- July 08 - April 09 **Junior Graphic Designer**
Cahoots Design | Boston, MA
Worked with the firm's main client on a daily basis updating their advertising and producing a weekly newsletter. Lead designer on website layouts, email blasts, brochures, invitations, and event programs for various clients.
- Winter 08 - Spring 08 **Graphic Design Intern**
Space 1026 | Philadelphia, PA
Worked primarily with customizing Wordpress themes, editing the HTML, CSS and PHP code, for several local organizations. Supported other collective members with their assignments and refurbished the gallery space.
- Summer 2007 **Graphic Design Intern**
Digital Hive | San Anselmo, CA
Under the guidance of the principal designer, created logos for clients and self promotion for the company. Became knowledgeable of sustainable graphic design.

achievements

- Spring 08 Top Senior Portfolio Design Award, Philadelphia University
- Fall 07 - Spring 08 President, AIGA Philadelphia University Student Chapter (*Member since 2005*)
- Spring 05 Member, International Scholars Program, Beijing, China

skills

Adobe Indesign, Illustrator, Photoshop; CSS and HTML